# Community-Led High Street Innovators

## Eligibility check and Expression of Interest preview

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| Question | Format | Options | Help text |
| Before you begin, are you happy for us to contact you with a reminder to complete your Expression of Interest? | Picklist | Yes No |  |
| Does your organisation have a charitable purpose and meet a charitable need in your community? | Single-select Picklist | Yes No Not sure | This does not mean your organisation has to be a charity. We will consider Expressions of Interest from a variety of organisational legal structures. |
| Does your organisation benefit the public? | Single-select Picklist | Yes No Not sure | Any private or personal benefit must be incidental and a by-product of meeting your organisation’s public benefit. |
| Does your organisation operate in England? | Single-select Picklist | Yes No Not sure | The organisation operates in England and the purpose of the support is to benefit people in England. |
| Is your organisation incorporated? | Single-select Picklist | Yes No Not sure | The organisation is a legal entity in its own right with a separate identity from those who own or run it. For example, your organisation might be incorporated as one of the following: a company with Companies House, a society with the Financial Conduct Authority, or a Charitable Incorporated Organisation with the Charity Commission. |
| Confirm that your organisation is not run by a sole trader? | Single-select Picklist | Yes No Not sure | Sole traders who run their own business as an individual and are self-employed are not eligible to apply. |
| Does your organisation have existing activities that respond to community need? | Single-select Picklist | Yes No Not sure | Eligible organisations will have established operations, such as providing services or goods to the local community. Unfortunately, we cannot support community businesses that are just starting out, as the objectives and design of Community-Led High Street Innovators will not be well-suited to their needs. |
| Is your organisation locally rooted? | Single-select Picklist | Yes No Not sure | The organisation was started by local people and benefits the community around it. |
| Is your organisation accountable to the local community? | Single-select Picklist | Yes No Not sure | The local community have a genuine say in how the organisation is run. |
| Does your organisation trade for the benefit of the local community? | Single-select Picklist | Yes No Not sure | The organisation sells services and products in and around their local area. Trading makes up a significant portion of the organisation's income every year. |
| Does your organisation create broad community impact? | Single-select Picklist | Yes No Not sure | The organisation engages with a variety of different groups in their community and address different community needs. It may have a specific focus on a disadvantaged group, or support the local community more widely. |
| Is your organisation operational on the high street or in a town centre, or proposing a project to expand existing operations onto a high street or into a town centre? | Single-select Picklist | Yes No Not sure | The organisation is working on their local high street or in their local town centre already, or will be proposing a project to move or expand onto a high street or into a town centre. Unfortunately, we cannot support community businesses which are at the very beginning of plans to engage with their high street or town centre, as the 12 month funding period will likely place unrealistic expectations on their progress |
| Are your team and organisation able to commit to working actively on your high street or town centre proposal over the funding period of twelve months from April 2025? | Single-select Picklist | Yes No Not sure | We anticipate disbursing investment in April of 2025, and the term of the grant will be 12 months. Please confirm that you would be able to work on implementing your community-led innovation in the 12 months from April of 2025 |
| Are your team and organisation willing to work with Power to Change and other innovators to draw learning from your experience, and policy ideas and recommendations inspired by your work and experience? | Single-select Picklist | Yes No Not sure | Part of becoming a Community-Led High Street Innovator will be to work with Power to Change and any associated contractors (such as a learning and impact partner) to learn from your experience and translate this learning into policy ideas and recommendations. Please confirm that you are happy to take an active role in this work |

### Expression of Interest

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| **Question** | **Format** | **Options** | **Help text** |
| First name | Text |  |  |
| Last name | Text |  |  |
| Email address | Text |  |  |
| Work mobile | Text |  |  |
| Organisation name | Text |  |  |
| Number and Street | Text |  | This is the address which you have provided to your regulatory / registration body. |
| City | Text |  |  |
| County | Text |  |  |
| Postcode | Text |  | The postcode must be in uppercase and the correct format, for example, M2 1BB, CB2 1QA or BS32 0BQ. |
| Region | Single-select Picklist | South East London North West East of England West Midlands South West Yorkshire and the Humber East Midlands North East National Scotland Northern Ireland Wales International | Regions of England or other nations of United Kingdom. If working predominently beyond a single region, go for “National” or “International” as applicable. |
| Organisation legal structure | Single-select Picklist | Charitable Incorporated Organisation Charitable Company Limited by Guarantee Charitable Community Benefit Society (Industrial Provident Society) Charitable Unincorporated Association Community Benefit Society (Industrial Provident Society) Co-Operative Society (Industrial Provident Society) Community Interest Company (Limited by Guarantee) Community Interest Company (Limited by Shares) Private Company Limited by Guarantee without Share Capital (non charity) Private Company Limited by Shares (non charity) Constituted not-for-profit group (unincorporated) Limited Liability Partnership Limited Partnership Other | We will fund a broad range of organisational types. This information helps us understand whether there may be private benefit from youractivities. |
| Legal structure (if other) | Text |  | Only use if no options above apply. |
| What is your Charity Number (with Charity Commission)? | Text |  | If applicable, provide the registered charity number of the organisation with the Charity Commission. |
| What is your Company Registration Number (with Companies House)? | Text |  | If applicable, provide the registered company number of the organisation with Companies House. |
| What is your Society Registration Number (with Financial Conduct Authorty's Mutuals Public Register)? | Text |  | If applicable, provide the registered number of the organisation on the Financial Conduct Authority’s Mutuals Public Register. |
| Which of these best captures your organisation's primary social or charitable purpose? | Single-select Picklist | The advancement of education, training or retraining The advancement of health or the saving of lives The advancement of citizenship or community development The advancement of arts, culture, heritage or science The advancement of environmental protection or improvement, and the promotion of sustainable development  The relief of those in need by reason of, youth, age, ill-health, disability, financial hardship or other disadvantage. The prevention or relief of poverty The relief on unemployment The promotion of urban and rural regeneration The promotion of social inclusion  None of the above | We can only provide funding for activities which have a charitable purpose. This does not mean that your organisation has to be a charity, as we will fund a variety of legal structures, but we cannot fund activities which don’t further a charitable purpose.  Choose the option that best describes your social or charitable purpose. These are based on the Charity Commission’s categories. If you are a registered charity, please pick the option that reflects your charitable purpose as listed in your Charity Commission registration. |
| How is your organisation accountable to the local community? | Long text |  | A community business is accountable to its local community. It can demonstrate that the local community is involved in planning and supporting the community business, over and above using services. Examples of this are an open membership structure or evidence of how local people get involved to shape projects and influence how the organisation runs – perhaps by contributing to working groups or the board.  Describe how your organisation is accountable to the local community.  Hint: Use bullet points to give examples of how you involve the local community in decisions about how the organisation operates, perhaps through local board members, volunteers and staff. Your social media reach may highlight how your relationships with the local community have influenced decision making.  You have 1500 characters, which is approximately 250 words |
| How is your organisation locally rooted? | Long text |  | A community business is locally rooted. It is based or working in a locally defined area or place within the community. It build links within a defined geographical area (e.g. a ward or constituency in a local authority).  Tell us a little bit about your community, how your organisation started and how it serves this community’s needs.  Hint: You can use bullet points to highlight how you work in the local geographical area.  You have 1500 characters, which is approximately 250 words |
| How does your organisation create broad community impact? | Long text |  | A community business has broad community impact across the local community through different services and activities, or by ensuring that it includes groups which may be excluded from participation, in the absence of dedicated effort.  Describe how your organisation benefits and supports a broad range of members of the local community.  Hint: How do you know if your community business is having an impact? Your organisation’s impact might be captured in an annual report, an evaluation or an annual survey with people who use your services. Summarise findings from some of these sources.  You have 1500 characters, which is approximately 250 words |
| How is your organisation trading for community benefit? | Long text |  | A community business generates income through trading, often benefiting the community through its trading activity. Additionally, profits are reinvested to benefit the community. Examples of this are sales through an onsite cafe, hiring rooms, selling services or products.  Describe how your organisation generates income through trading, from goods or services, or a combination of both. Estimate what proportion of your organisation’s total income is generated through trading. If you generate a surplus or profit, explain what it is used form.  You have 1500 characters, which is approximately 250 words. |
| Please indicate what sum of funding you would like to apply for: | Text |  | Proposals can be made for a minimum of £25,000 and a maximum of £50,000. Please provide the sum you would like Power to Change to invest in your innovation (Please also note that during the co-design process it will be possible to decrease or increase the sum as we collaborate on a full proposal in readiness for investment). |
| Please provide details of your Community-Led High Street Innovation and the investment you're seeking from Power To Change in response to the prompts given.  Please refer to the Community-Led High Street Innovators webpage for the prompts for this question. | Long Text |  | The word limit is 1,200 words, which is roughly two sides of A4. |
| Which of the following best describes your board and senior leadership team? Please select all that apply. | Matrix - each row as a Single-select Picklist | Columns:  Characteristic We are led by a board and senior leadership team including people with this characteristic (over 51% representation) Some of our board and senior leadership team includes people with this characteristic (below 51% but above 0%) None of our board and senior leadership team has this characteristic (0%)  Rows: People from minoritized ethnicities  Disability LGBTQIA+ Younger People (35 and under) Older People (60 and over) People who are economically or educationally disadvantaged Long-term Unemployment People with experience of homelessness Women and Girls Ex-offenders Refugee status or migrancy |  |
| Which of the following best describes the groups your work supports and benefits? Please select all that apply. | Matrix - each row as a Single-select Picklist | Columns:  Characteristic This group has high representation in our work This group is moderately represented in our work This group is not well represented in our work This group is not well represented in our work but we have specific services aimed at supporting them or we are taking other active inclusive steps  Rows: People from minoritized ethnicities  Disability LGBTQIA+ Younger People (35 and under) Older People (60 and over) People who are economically or educationally disadvantaged Long-term Unemployment People with experience of homelessness Women and Girls Ex-offenders Refugee status or migrancy |  |
| Provide up to three postcodes of the places where your organisation benefits local people to help us understand where you work. We understand that the area you work in may be larger than 3 postcodes. We will use these postcodes to access data about your local area to help us understand the needs of the community your organisation serves. We prioritise applications from organisations operating in the most statistically disadvantaged areas according to the Indices of Multiple Deprivation.  The postcode must be in uppercase and the correct format, for example, M2 1BB, CB2 1QA or BS32 0BQ |  |  |  |
| Postcode of impact 1 | Text |  | The postcode must be in uppercase and the correct format, for example, M2 1BB, CB2 1QA or BS32 0BQ. |
| Postcode of impact 2 | Text |  | The postcode must be in uppercase and the correct format, for example, M2 1BB, CB2 1QA or BS32 0BQ. |
| Postcode of impact 3 | Text |  | The postcode must be in uppercase and the correct format, for example, M2 1BB, CB2 1QA or BS32 0BQ. |